



PROGRAM AD BOOK RESERVATION FORM

HISPANIC FIESTA 2018



REQUESTOR CONTACT INFORMATION

BUSINESS NAME: _____ DATE: _____

CONTACT PERSON NAME: _____

ADDRESS: _____

CITY, STATE, & ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE ADDRESS: _____

DEADLINE: ARTWORK IS DUE NO LATER THAN April 16, 2018

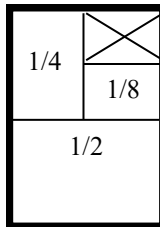
Email to: melanie.nieves@elconcilio.net

REQUESTOR AD SIZE:

AD PLACEMENT REQUIREMENTS:

- Must submit a hi-resolution image (cannot be less than 300 dpi)
- Acceptable file formats are: pdf, ai, or eps
- Must send electronically to email by due date

Advertisement Dimensions, Sizes & Rates



FULL PAGE	8.5" x 5.5"	\$ 1,250.00
HALF PAGE	4.25" x 5.5"	\$ 1,000.00
1/4 PAGE	4.25" x 2.75"	\$ 500.00
1/8 PAGE	1.75" x 2.75"	\$ 250.00

TOTAL DUE FOR AD PLACEMENT:

PAYMENT METHOD (Please check one type below):

Check enclosed. Please make payable to "Concilio—Hispanic Fiesta 2018."

PayPal. Send payment via PayPal to oneyra.ortiz@elconcilio.net

Credit Card. Please fill out information below completely:

Type of Card: VISA MC AMX DISCOVER

Name (as it appears on card): _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

TERMS AND CONDITIONS:

This agreement is subject to the rates, terms and conditions of the current rate card. Total payment is due on the date of the Ad Deadline for each publication. The advertiser agrees to hold Concilio and its representatives harmless with regard to the use of any copy, illustration, photographs, or any other materials provided by the advertiser for their ad. Liability of the publisher for errors is limited to the cost of the space occupied by the error. Upon signing this agreement, the advertiser is presumed to have read, understood, and agreed to this contract and the terms and conditions set forth within, as well as the terms and conditions set forth in the current rate card. All advertising is subject to final approval by Concilio and/or the Planning Committee for the event.

Requestor's Signature _____

Date _____

141 E. Hunting Park Avenue
Philadelphia, PA 19124
www.elconcilio.net

Phone: 215-627-3100
Fax: 215-456-0732
E-mail: melanie.nieves@elconcilio.net

Thank you for supporting our annual events and programs!