



40TH ANNUAL HISPANIC FIESTA MARKET PLACE

as part of the PECO multicultural series.

Saturday , September 25th, 2021 • 10 am – 5 pm • *Rain or Shine!*
Spruce Street Harbor 301 S. Christopher Columbus Blvd, Philadelphia, PA 19106

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

PICK YOUR PACKAGE

BUSINESS BOOTH: \$2,000

BUSINESS BOOTH

Includes:

- (1) One table
- (2) Two chairs
- (2) Two parking permits
- (1/4) Quarter page ad in the Fiesta Program Booklet
- I will submit my ad
- I do not have an ad

I request **one additional table** and (2) two chairs for a **\$100.00** non-refundable deposit.

SMALL NON PROFIT KIOSK: \$300

NON PROFIT KIOSK

Includes:

- (1) One table
- (2) Two chairs
- (1/4) Quarter page ad in the Fiesta Program Booklet
- I will submit my ad
- I do not have an ad

I request **one additional table** and (2) two chairs for a **\$100.00** non-refundable deposit.

ARTS & CRAFTS KIOSK: \$300

ARTS & CRAFTS KIOSK

Includes:

- (1) One table
- (2) Two chairs
- (1/4) Quarter page ad in the Fiesta Program Booklet
- I will submit my ad
- I do not have an ad

I request **one additional table** and (2) two chairs for a **\$100.00** non-refundable deposit.

LARGE NON PROFIT KIOSK: \$400

LARGE NON-PROFIT KIOSK

Includes:

- (1) One table
- (2) Two chairs
- (1/4) Quarter page ad in the Fiesta Program Booklet
- I will submit my ad
- I do not have an ad

I request **one additional table** and (2) two chairs for a **\$100.00** non-refundable deposit.

PAYMENT INFORMATION

- Enclosed is a check for my payment for the amount of \$_____.
- Please charge my credit card in the amount of \$_____.

Credit Card Information:

Type of Credit Card: Visa Master Card American Express Discover

Name as it appears on card: _____

Credit Card #: _____ Exp. Date: _____ Security Code: _____

PAYMENT MUST BE INCLUDED WITH APPLICATION IN ORDER TO PARTICIPATE IN THE HISPANIC FIESTA.

For internal use only

Type: _____ Payment Rcvd: _____

Amount _____ Food App & Fee Rcvd: _____

VENDOR INFORMATION

Include a short description of your business/organization: Do you have a mission? What's your purpose in the community? ** This content will be used for promotional purposes so visitors will be able to read about you day of Hispanic Fiesta. Include any website links, Facebook, Instagram, and Twitter handles so people know how to contact you.

Please describe in **full detail** the items that you will be selling or distributing during the 2021 Hispanic Fiesta: For example, what type of information will be available? Are there any discount incentives? Will there be any giveaways?

For questions or additional information please contact:

Adonis Banegas, Executive Director
(215) 627-3100 Adonis.Banegas@elconcilio.net

Festival Vendor Guidelines

A. VENDOR SETUP/VENDOR BREAK-DOWN

Initial

1. All Vendors are to use the Great Plaza Walnut East parking lot entrance only, as the load-in location.

Initial

2. Vendors must be as self sufficient as possible. All carts or dollies must be manually operated. Vendors will not be permitted to use motorized carts or vehicles on Penn's Landing site outside of designated parking areas. Concilio is not under any obligation to provide assistance to Fiesta vendors. No vendor will be allowed to set-up without the presence of an authorized Concilio staff. **Registration and set-up time will be at 9:00 am.** No one will be allowed to register after 10:00 a.m.

Initial

3. **Fiesta vendors must begin to dismantle their operations and clean up your site no later than 5:00 p.m. Vendors must completely cease operations by 5:00 p.m. All vendors, crafters, sponsors must be off Spruce Street by 5:00 p.m. Vendors will be responsible for any staff overtime charges incurred as a result of not ceasing operations at the scheduled conclusion time.**

4. Electric generators are not permitted to be used on Penn's Landing property.

Initial

5. Fiesta vendors are permitted to advertise within the confines of the "10 x 10" space. Vendors seen traveling the grounds promoting company products will be asked to leave immediately.

Initial

B. DAMAGE TO CONCILIO AND PENN'S LANDING PROPERTY

Initial

1. Vendors will be held liable for any and all damages or theft caused by them or their agents to any of Concilio's and PLC's property including the following: Tents, tables, chairs, landscaping, masonry, booths, fountains, stage sound and equipment, radio equipment, fixtures, and dressing rooms.

**VENDOR APPLICATION- DUE BY
SEPTEMBER 10th, 2021**

Agreement Acknowledgment

I hereby affirm that all the information I have provided is true to the best of my knowledge, and that I have read and understood all the regulations contained herein. I also understand that any violation to the aforementioned regulations will render this agreement null and void. That any violation of this agreement will revoke your license and all privileges allowed to me through this agreement, not limited to the confiscation of goods and the risk of expulsion from the Hispanic Fiesta.

There will be no reimbursements of fees caused by expulsion, loss of business or for cancellation due to acts of nature, or extreme weather conditions.

ACKNOWLEDGEMENT FROM VENDOR:

Name of authorized Representative: _____

Title: _____

Signature: _____

Date: _____

ACKNOWLEDGEMENT FROM CONCILIO:

Name of authorized Representative: _____

Title: _____

Signature: _____

Date: _____

CONCILIO CONTACT INFORMATION:

141 E Hunting Park Ave | Philadelphia, PA 19124

p: (215) 627-3100; **f:** (215) 456-0732 | www.elconcilio.net